GLOBALIZATION, CULTURAL IDENTITIES, AND MEDIA REPRESENTATIONS

Natascha Gentz and Stefan Kramer, editors

Explores the role of media in the construction of cultural identities.

Globalization, Cultural Identities, and Media Representations provides a multidirectional approach for understanding the role of media in constructing cultural identities in a newly globalized media environment. The contributors cover a wide range of topics from different geopolitical areas, historical periods, and media genres. Case studies examined include the shift from print to Internet, local representations of modern world cinema and global/cultural television, narrative strategies in transnational literature, and cultural economics of the mediation of world music in India, China, Algeria, Israel, Europe, and the United States. This case study approach allows for deeper insights into the complexity of each cultural subsystem as part of the whole media culture system. This book exemplifies a transcultural and transdisciplinary dialogue that maps out—relocalized—territories and borders for mediated cultural identities and also reveals the complexity and connectedness of all of these discourses.

“This is a fabulous collection of cultural plenitude and critical lucidity that actively comes to terms with the altered ‘global village’ media formations, fluctuating dialectics, historical situations, and unstable identity terrains of globalization and localization. It will stand at the forefront of global cultural-political theory and cultural studies work.” — Rob Wilson, University of California at Santa Cruz

Natascha Gentz is Junior Professor of Sinology at Frankfurt University and the coeditor (with Michael Lackner) of Mapping Meanings: The Field of New Learning in Late Qing China.

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A volume in the SUNY series, Explorations in Postcolonial Studies
Emmanuel C. Eze and Arif Dirlik, editors

FEBRUARY | 288 pp.
$27.95 pb 0-7914-6684-1
$84.50 hc 0-7914-6683-3

PRODUCT MARKET STRUCTURE AND LABOR MARKET DISCRIMINATION

John S. Heywood and James H. Peoples, editors

Measures the relationship between market competition and the treatment of women, minorities, and the disabled in the workplace.

While increased competition may generate economic efficiency and push employee compensation to market rates, it may also help reduce differential treatment for protected groups such as women, minorities, and the disabled. This book presents the most comprehensive body of empirical evidence on the connection between the product market and the extent of discrimination in labor markets. The contributors look at data from the United States, the United Kingdom, Germany, and Hong Kong in order to explore the product market’s influence on discrimination against the disabled, the role of deregulation in creating competition and altering racial employment patterns, and the influence of privatization on public employees’ earnings. Nuanced analyses, using best practice econometrics, lead the contributors to conclude that while competition helps equalize treatment of employees, it does not eliminate discrimination.

“This is a superbly written book that uses state-of-the-art techniques to build our knowledge of product market structure and labor market discrimination. The topic is central to labor economics and to public policies surrounding both industrial organization/product market regulation and to racial and gender antidiscrimination efforts.” — Robert W. Drago, coauthor of Unlevel Playing Fields: Understanding Wage Inequality and Discrimination

John S. Heywood and James H. Peoples are Professors of Economics at the University of Wisconsin at Milwaukee. Heywood is the coeditor (with Michelle Brown) of Paying for Performance: An International Comparison, and Peoples is the editor of Regulatory Reform and Labor Markets.

JANUARY | 272 pp.
51 tables
$75.00 hc 0-7914-6623-X

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