SOCIOLOGY

SUBSIDIZING CAPITALISM
Brickmakers on the U.S.–Mexican Border
Tamar Diana Wilson

Examines the economic activities of self-employed brickmakers and the unpaid family members and others who assist them in Mexico.

In Mexico, self-employed brickmakers support capitalist enterprise by providing bricks to build hotels, factories, office buildings, and shopping malls at low costs based on profit-making principles. Combining Chayanovian and neo-Marxist approaches, Subsidizing Capitalism asserts that the economic activities of these self-employed brickmakers may be considered counterhegemonic because they avoid proletarianization in the formal sector. Tamar Diana Wilson discusses the similarities between peasants and brickmakers, the structural position of garbage pickers in relation to brickmakers, the trajectory from piece worker to petty commodity producer to petty capitalist, the economic value of women's and children's work as part of the family labor force, and how the neopatriarchal household is intrinsic to petty commodity production. Interspersed throughout are short stories and poems that offer the brickmakers' perspectives and provide a rarely seen look into their lives.

“The real strength of Wilson's contribution is ethnographic and humanistic; she strongly identifies with the lives and struggles of her subjects and knows their personal trials, tribulations, and more positive life experiences/trajectories well.” — Scott Cook, author of Understanding Commodity Cultures: Explorations in Economic Anthropology with Case Studies from Mexico

“The originality of the book consists of showing the processes of class transformation across intergenerational lines in the brickmaking trade, questioning recent interpretations of the informal economy in Latin America as counterhegemonic, and providing a gender angle to the study of brickmaking.” — Christian Zlolniski, University of Texas at Arlington

Tamar Diana Wilson is Research Affiliate in the Department of Anthropology at the University of Missouri at St. Louis.

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FEMINIST SPORT STUDIES
Sharing Experiences of Joy and Pain
Pirkko Markula, editor

Uses personal narratives to highlight the development of feminist sport studies.

This book highlights the development of feminist sport studies through personal narratives of prominent feminist sport researchers from North America, Europe, and New Zealand. With expertise in sport history, literature, psychology, and sociology, contributors offer reflections that cross disciplinary boundaries and provide a concise and current summary of this broad field.

In relaying their personal research experiences, contributors intertwine their professional and personal selves in stories that highlight the struggles of sport feminists, struggles that shaped the self and constructed feminist knowledge of sport. They tell about the academic context for feminist research in sport studies, the feelings and experiences of being women researchers in a male-dominated field, and internal doubts and disappointments after vilification of their work. The narrative style makes this book accessible to a wide variety of audiences and a suitable reference and/or text for sport science history and research methods courses.

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Pirkko Markula is Senior Lecturer at the University of Bath and the coeditor (with Jim Denison) of Moving Writing: Crafting Movement in Sport Research.

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FEMINIST SPORT STUDIES
Sharing Experiences of Joy and Pain
Pirkko Markula, editor

Uses personal narratives to highlight the development of feminist sport studies.
DECONSTRUCTING SPORT HISTORY
A Postmodern Analysis
Murray G. Phillips, editor
Foreword by Alun Munslow

Presents a broad spectrum of critical approaches that question traditional sport history.

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“The editor highlights some of the important limitations of sport history as it is currently practiced and argues that postmodern theory could be incorporated more effectively into our field’s methodology. The book assembles contributions from respected and talented scholars who employ a variety of approaches to illustrate the potential contributions of postmodern theory to sport history.” — Eric Reed, Western Kentucky University

Murray G. Phillips is Senior Lecturer in the School of Human Movement Studies at The University of Queensland, Australia. He is the author of From Sidelines to Centre Field: A History of Sports Coaching in Australia.

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NATIONAL IDENTITY AND GLOBAL SPORTS EVENTS
Culture, Politics, and Spectacle in the Olympics and the Football World Cup
Alan Tomlinson and Christopher Young, editors

Explains why cities dig deep in their pockets to host the Olympics and countries breed teams for success on the world soccer stage.

National Identity and Global Sports Events looks at the significance of international sporting events and why they generate enormous audiences worldwide. Focusing on the Olympic Games and the men's football (soccer) World Cup, the contributors examine the political, cultural, economic, and ideological influences that frame these events. Selected case studies include the 1936 Nazi Olympics in Berlin, the 1934 World Cup Finals in Italy, the unique case of the 1972 Munich Games, the transformative 1984 Games in Los Angeles, and the 2002 Asian World Cup Finals, among others. The case studies show how the Olympics and the World Cup Finals provide a basis for the articulation of entrenched and dominant political ideologies, encourage persisting senses of national identity, and act as barometers for the changing ideological climate of the modern and increasingly globalized contemporary world.

Through rigorous scholarly analyses, the book's contributors help to illuminate the increasing significance of large-scale sporting events on the international stage.

Alan Tomlinson is Professor of Leisure Studies, Area Leader for Sport and Leisure Cultures, and Head of Chelsea School Research Centre at the University of Brighton. Christopher Young is University Lecturer at the University of Cambridge and Fellow and Director of Studies in Modern and Medieval Languages at Pembroke College.

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